Town Council case studies

To provide an understanding of how the town mayors carry out their roles, some information on the Haverhill and Newmarket Town Mayors are provided below;

Haverhill

- Haverhill's Town Mayor attends on average 125 events a year. Many events that they attend are similar to the St Edmundsbury Borough Council and Forest Heath District Council civic leaders, including things such as, community events, cultural events and supporting council business.
- The Haverhill Town Mayor has attended events that the St Edmundsbury Mayor has attended. These events include, for example, community events, such as the Human Chain of Hope, attending West Suffolk College celebrations and civic services.
- There are other community events that have been attended by both the Haverhill Town Mayor and the St Edmundsbury Borough Mayor, albeit at different times. For example, attending cultural events, such as Centre Stage Productions and community events, such as Café Coupal & Stepping Stones.
- The Haverhill Town Mayor wears robes as well as a chain depending on the function they are attending.
- The mayoral budget for 2017/2018 totalled £6450 and included the following;

Mayoral budget, Haverhill

Expense	Amount
Mayoral Regalia	£80
Mayoral Allowance	£2,500
Mayoral Charity Funds	£1,000
Civic Events	£870
Civic Expenses	£2,000
Total	£6,450

Newmarket

- The Newmarket Town Mayor attends on average 48 events a year. As with the Haverhill Mayor, there is cross over with the types of events they attend with the St Edmundsbury Borough Mayor and the Forest Heath District Chairman. Examples of the types of events they attend include:
 - o Council Business: council meetings and civic receptions
 - Educational/Aspirational: Newmarket Academy speeches and west Suffolk graduations
 - Local Growth: Opening of businesses such as Starbucks, letting agencies and night clubs

- Cultural: Presentations at art galleries, horse museums, and attendance at Christmas events
- National: Speech for Queen's 90th birthday and remembrance services
- o Military: Change in command receptions
- Community Issues/Charity: Fundraising events at festivals, galas and receptions
- The Newmarket Town Mayor has attended events that the St Edmundsbury Mayor or Forest Heath Chairman has attended. These have included, for example, Civic Dinners, West Suffolk graduations and RAF Mildenhall receptions.
- Newmarket Town Council does not have a specific protocol for their civic function.
- The Newmarket Town Mayor does not wear robes, but has a chain of office.
- An example of the mayoral budget for the Newmarket role and what is included is outlined in the table below;

Mayoral budget, Newmarket

Expense	Amount
Mayoral Regalia	£300
Mayoral Allowance	£1,000
Civic Events	£1,000
Twinning with Maison	£2,500
Laffette	
Lexington Sister Cities	£1,000
School Exchange	
Total	£5,800